



Thornbury Running Club: Photo / Video Use Policy

V1.0 March 2022

Background/Purpose:

Photographs / video of members may be taken from time to time during activities for a variety of uses. This policy is intended to define the appropriate use of photography / video and the resulting images

Photo / Video Guidelines

The members of TRC are predominantly over 18 years old. We do, by exception and with consent, allow member under 18 (they typically accompany parents / guardians to training and/or events).

At no time will we permit members under 18 to be photographed. The guidelines below refer to members over 18 only.

Photographs / video of members may be taken from time to time during activities for a variety of uses. For example:

- Coaches may take photo / video in order to discuss form
- During events to provide a record of the activity to post on social media
- Submitted to the press to publicise club activities
- To promote the club. For example photos are used on the club website - the banner and activities within the pages.

We will only authorise the use of images of runners in suitable dress. Any photo / video posted must focus on the sport, not the person and be dignified.

As images may be used on social media this policy should be read in conjunction with the Social Media Policy.

You can opt out of appearing in social media, website, marketing and publicity etc by emailing captain@thornburyrunningclub.co.uk If you do not wish to be photographed you are responsible for notifying the camera operator of your opt out status, and removing yourself from any event where photography/video is in use. Failure to do so may result in your inclusion in a photograph or recording and will be treated as a release, allowing TRC to utilise the photograph or video recording accordingly.

Misuse of Photo / Video

The Club's Facebook Administrators have authority to delete other people's content (posts, comments & photo). They can also ban users of the TRC Facebook page or other social media platforms. All TRC members are responsible for reporting misuse / inappropriate content to the Clubs administrators.



Any Club member can request that a photo / video containing their image is removed from a Facebook page if they are uncomfortable with the photo / video.

The role of the administrators is to vet the contents of messages or photographs to ensure that it is appropriate.

Members should note that any breaches of this guidance may lead to disciplinary action. Serious breaches of this guidance, for example incidents of bullying of other club members, inappropriate usage or social media activity causing serious damage to the club, may lead to club membership being terminated.